



EAGE EUROPEAN
ASSOCIATION OF
GEOSCIENTISTS &
ENGINEERS



7th CONGRESS (EXPO CONFERENCE) OF THE BALKAN GEOPHYSICAL SOCIETY

October 7th-10th, 2013, Tirana, Albania

Congress's Member include:

- Association of Geophysicists of Albania (AGS)
- Bulgarian Geophysical Society (BgGS)
- Hellenic Geophysical Union (HGU)
- Association of Hungarian Geophysicists (AHG)
- Romanian Society of Geophysics (RGS)
- Association of Geophysicists and Environmentalist of Serbia (AGES)
- Chamber of Geophysical Engineers of Turkey (CGET)

Expo-Conference Guide

About the event

Tirana has been chosen to host the 7th Congress of Balkan Geophysical Society (BGS). The 7th BGS Congress is the largest and most comprehensive geophysical event in the Balkan region.

The three-day program consist of a large conference and technical exhibition providing information on the role that geophysics plays in the realms of **geology, reservoir-petroleum, mining, seismology, geothermal energy, engineering and environment** in the Balkan region.

In all the six BGS Congresses run from 1996 to 2011, 1062 papers have been presented. Only in the 2011 congress which took place in Budapest, Hungary, 142 papers by 397 authors from 15 Balkan countries were presented. The seventh BGS Congress, which will be held in Tirana in 2013, includes papers presentation of research papers (>150 expected to be presented), technical exhibition (reporting the current progress of geophysics) and a field trip to visit the Albanides, part of the Folded Mediterranean Alpine Belt. Each Congress has hosted nearly one thousand experts from about 25 different countries.

Welcome

We are privileged and honored to host the 7th Congress of Balkan Geophysical Society (BGS), in Tirana. We believe that everyone is already fully dedicated to this triennial event principally designed to enhance geophysics. Geophysics is an area of science that integrates geology, mathematics, and physics in order to understand how the Earth works. The primary objective of BGS is to secure the future of geophysics. We aim to invest in future scientific leaders and in innovation, influence properly policymaking with the best scientific advice and invigorate geophysics and education in the area. In addition, we aim to increase access to the best scientific solutions.

Many of the issues we tackle are global in nature and require collaboration among all of us and we sincerely support collaboration with young scientists. At each triennial meeting, we discuss current technologies, as innovation is a means to address sustainable development. The backbone of GBS is active participation and sincere and concrete collaboration among participants for the benefit of society. We particularly welcome active and young geophysicists.

We look forward to meeting you at the 7th BGS Congress, Conference and Technical Exhibition in Tirana, from 7th -10th October 2013.

**On behalf of the BGS Steering Committee
Prof. Dr. Salvatore BUSHATI Chairman of Congress**

Conference and Exhibition Information

Process	Date
Registration open	1 December 2012
Exhibitors' manual available online	15 February 2012
Extended Abstract submission deadline	30 April 2013
Notification of acceptance and about the Program to authors	30 May 2013
Final Announcement	15 June 2013
Early registration fee deadline	30 May
Exhibition catalogue entry deadline	1 May 2013
Pre-registration delegates deadline	30 August 2013
Exhibition build-up	6 October 2013
BGS 7th Congress, Tirana 2013	7 – 10 October 2013
Opening exhibition (Icebreaker reception)	7 October 2013 (17.00 hrs)
Conference & exhibition	7 - 8 - 9 October 2013
Break down exhibition	9 October 2013 (after 14.00 hrs)
Field trip	10 October 2013

The Conference

The technical program of the Conference consists of oral and poster presentations on a wide range of geophysics topics, with special attention on Balkan Countries. A complete list of topics can be found on our website www.eage.org as well as in the Call for Papers Submission Form enclosed in this brochure. **Please note that the official language of the conference is English and all oral and posters should be prepared in English. For more Information, please contact at: fiaalb@albaniaonline.net**

Technical Program and Topics to be covered:

- Seismology and Lithosphere
- Geophysics for Energy
- Well Logging
- Gravity, Magnetic, Geo electrical Methods
- Seismic, Seismic Interpretation
- Oil, Gas and Mining Exploration
- Engineering Geophysics, Environmental Geophysics
- Geophysics for Water Exploration
- Geophysics for Historical Treasures
- Public Domains of Geosciences
- Technical Exhibition, to be held simultaneously with the conference Program.
- Field trip

Draft Program events

Day 1 / October 7th, 2013

08:00 - 15:00 Preparation of the Exhibition
15:00 - 17:00 Registration of Delegates
17:00 - 18:00 Plenary Session
18:00 - 19:00 Exhibition's Opening
19:00 - 20:30 Welcome Reception

Day 2 / October 8th, 2013

Parallel Sessions in the Conference

09:00 - 13:00 Conference topics
13:00 - 15:00 Lunch and Visit at the National Historic Museum
15:00 - 17:30 Afternoon Sessions

Day 3

October 9th, 2013

09:00 - 14:00 Sessions of the Conference
14:00 Closing the Conference and Exhibition

Day 4

October 10th, 2013

Field Trip (according to interest)

The Exhibition

The exhibition offers a great opportunity to network and allows the visitor to learn about the latest developments in the various fields of geophysics. Numerous exhibitors will occupy 302 metres of net booth wall space. Many geoscientists and investors worldwide will visit this exhibition to be informed about the latest development of the field.

Companies interested in exhibiting can apply for booth package based on their specific needs. Displaying special exhibit items (e.g. equipments) is also one of the many ways to create more exposure. For more information about the technical exhibition contact at: info@albexpo.com.

Main reasons for exhibiting

- Meet existing and acquire new customers
- Introduce new products and services
- Demonstrate your technology and services
- Monitor the competition
- Expand your network
- Received attention from leading experts in the industry, international media, young professionals and students
- Obtain qualified leads and opportunities
- Gain new exhibiting experience
- Be part of the BGS th 7 Congress Tirana 2013

Exhibitor benefits

BGS offers various ways to exhibits. Whatever option you book, every exhibitor will benefit from the following:

Free registration in the conference: for every space booked and paid for, you will receive two registration vouchers for attending the conference.

Free exposure in event publication: your company name, address, profile (your profile will only be placed on the event website and conference publication).

Access to online exhibition manual: containing all the information you need to get the most out of your participation including a promo kit to help you promote your participation to your clients.

Exhibitor meeting: important information on the event and opportunity to walk through the venue before the event.

Newsletters: stay up to date on upcoming event developments.

Extensive Sponsor programme: increase your visibility in a high-quality and uncluttered environment that makes your message stand out.

Discounted hotel rates: benefit from the negotiated rates for the hotel rooms.

Statistic on the event: statistics will be sent by e-mail after the event

Space allocation

To book booth space, please send a completed and signed contract to info@albexpo.com and bgs.congrestirana2013@gmail.com for available stand locations-

Booths occupancy will be handled on a first come, first served (space available) basis.

For more information do not hesitate to contact us.

Exhibiting way

BGS offers the following option to participate in the exhibition. Exhibitors can choose the option that best meets their needs and budget.

1. Booth package

The booth package covers the basic needs, such as hard panel walls, electricity, carpet and other facilities. The booth package stands are available in the application form.

The booth package includes:

- White wall panels (height 250 cm) with aluminum frame
- Main connection
- Socket outlet
- Normal electricity consumption
- One spotlight per 3 m³
- A fascia with name board on all open sides of the booth
- Carpet
- Booth cleaning, incl. Emptying of the garbage bins

Please note that the furniture is not included in the booth package and can be ordered separately.

Sponsoring opportunities

Tirana 2013 BGS 7th Congress offers a wide variety of sponsoring opportunities for every available budget. We will realize that every company has different requirement regarding sponsorship. If you are looking for a tailor made sponsorship package that best meets your company's marketing objectives, please for sponsorship Opportunities contact at fiialb@albaniaonline.net and bgs.congrestirana2013@gmail.com. Commit yourself for a longer period to EAGE and benefit for long term sponsorship. Please contact us for any sponsorship suggestion you may have that are not listed in this guide.

Why sponsor?

Sponsorship is perceived as highly cost-effective method. If you are a sponsor of Tirana 2013 BGS 7th Congress & Exhibition, you will receive high visibility in a high-quality and uncluttered environment that makes your message stand out. BGS is synonymous with quality, with a proven track record in the past. The event's programme offers a diverse menu that is sure to help reach your session target audience.

As a sponsor of the world's largest geophysics event, you will:

- Increase your visibility to an international audience
- Enhance your corporate image
- Reach an influential, exclusive audience
- Break through the media clutter
- Associate your company with BGS and EAGE, the world's only multi-disciplinary geophysics society

Benefits for the main sponsor:

- Company logo on all the pages of the Tirana 2013
- BGS 7th Congress website
- Link from the Tirana 2013 BGS 7th Congress website to your company website
- Company logo on the following printed materials:
 - Programme and catalogue
 - Extended abstract CD
 - BGS advertisement related to the event in several industry related magazines through the entire year
 - Company logo at the venue
 - Logo on the presentation slide at the opening session
 - Two complementary full delegate registrations

The requested amount for the main Sponsor is 5,000 Euro

Looking forward to have you part of this important EVENT!

THE ORGANIZERS